| MONTH/DAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY | WEEK |
|-------------|---|---------------------------------------|---------------------------------------|--------------------------------|---------------------------------------|---|--|----------------------|
| JANUARY | 24th | 25th | 26th | ⁻ 27th ⁻ | . 28th . | 29th | 30th Organise Design Process Initial mind map & sketches | 1 |
| JAN/FEB | 31st | 1st | 2nd | 3rd | 4th | 5th Initial Ideas & Inspiration Research (Moodboard) Initial Research Verdict | 6th Developed Idea (Visual/Verbal Content) | 2 |
| FEBUARY | 7th | 8th | 9th | 10th | 11th | 12th Development & Final Research (Mood board) | 13th Finalised Layout Wireframe Sketches Finalised Content | 3 |
| | 14th | 15th Peer Feedback (Final Design) | 16th CREATE LAYO | 17th UT & THEME | 18th | 19th | 20th | 4 |
| | 21st | 22nd | 23rd | | 25th & THEME CONTENT | 26th | 27th | 5 Reading Week |
| FEB/MAR | 28th | 1st | 2nd | 3rd | VISUAL CO | 5th | 6th | 6 |
| MARCH | 7th VERBAL | 8th CONTENT | 9th FINALISE ((SPELL CHECK/GRA | | 11th | 12th | 13th | 7 |
| | 14th | 15th Final Peer Feedback (Test Print) | 16th | 17th | 18th | 19th Prep for Send to Printers | 20th Create PDF for Website & Submission | 8 |
| /APRIL | 21st SEND OFF BOOKLET TO PRINT | 22nd | 23rd | 24th | 25th | 26th | 27th | 9 |
| MARCH/APRIL | 28th | 29th | 30th | 31st | 1st | 2nd | 3rd | 10 |
| П | 4th | 5th | 6th | 7th | 8th | 9th | 10th | Y |
| APRIL | 11th | 12th | 13th | 14th | 15th | 16th | 17th | SPRING BREAK |
| APRIL/MAY | 18th | 19th | 20th | 21st | 22nd | 23rd | 24th | SP |
| | 25th | 26th | 27th | 28th Website Type up | 29th | 30th | 1st | 11 |
| MAY | 2nd | 3rd | 4th SUBMIT DIS!!!! DISSERTATION DUE | 5th | 6th | 7th | 8th | 12 |
| | 9th SUMBIT PORTFOLIO & WEBSITE WEBSITE A PORFOLIO POF DUE | 10th | 11th | 12th | 13th TRANSMEDIA SHOW (BUSINESS PITCH) | 14th | 15th | 13 |

| KE | KEY | | | | | |
|---------|-----|--|--|--|--|--|
| STAGE 1 | | | | | | |
| STAGE 2 | | | | | | |
| STAGE 3 | | | | | | |
| STAGE 4 | | | | | | |