

# THE ART SUBSCRIPTION EXPERIENCE



AFFORDABLE PRICING

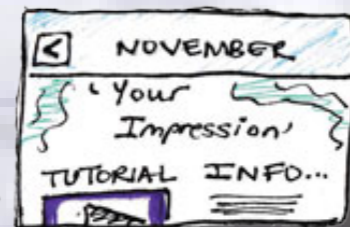


INDUSTRY PROMOTION



# WHAT IS COMMUNITY CANVAS?

## An art subscription box service.



ENGAGING VIDEO TUTORIALS



BENEFITS

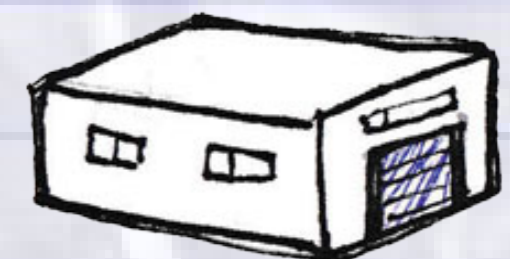
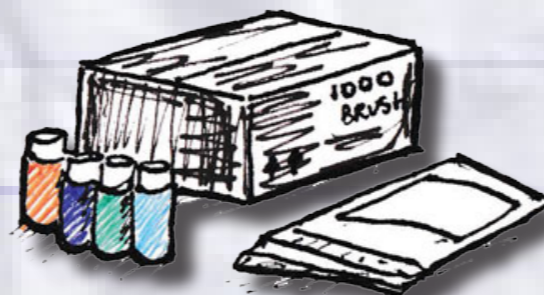
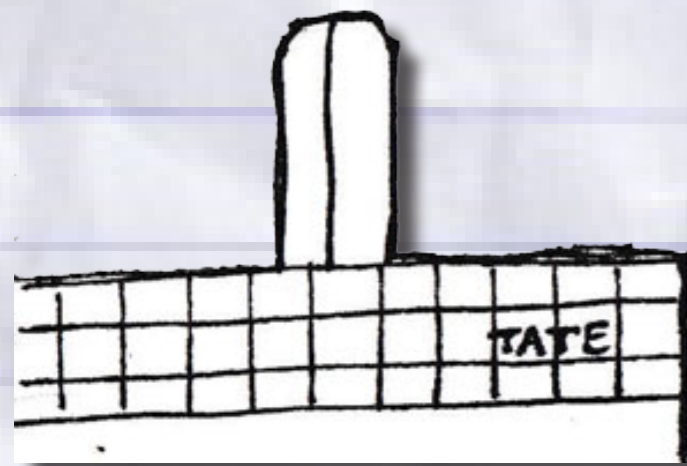
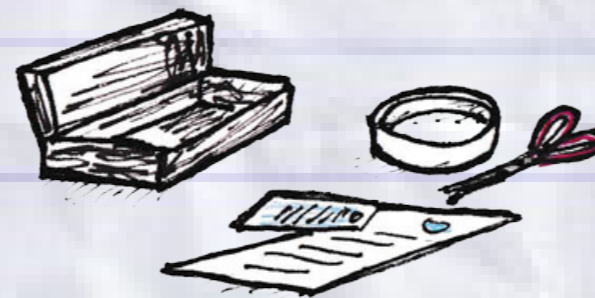
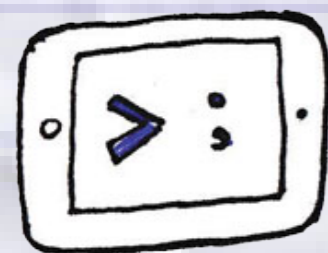


FOR ONE OR FOR ALL



# WHO IS A PART OF COMMUNITY CANVAS?

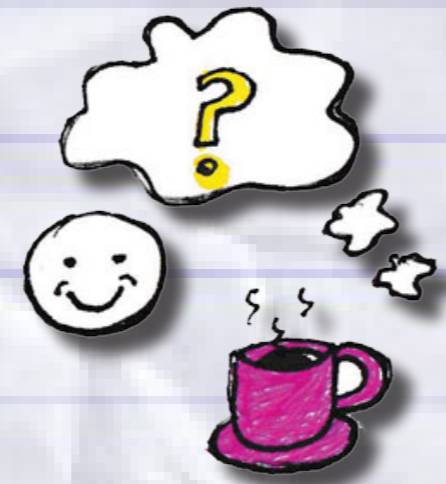
Target Market & Stakeholders.





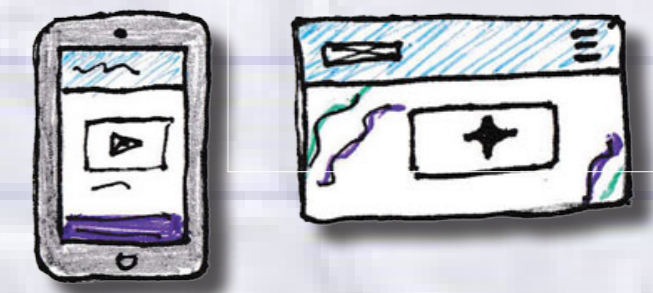
CREATIVITY FOR ALL ABILITIES

FOR YOU OR FOR COMMUNITY



UNIQUE THEME

APP & WEB

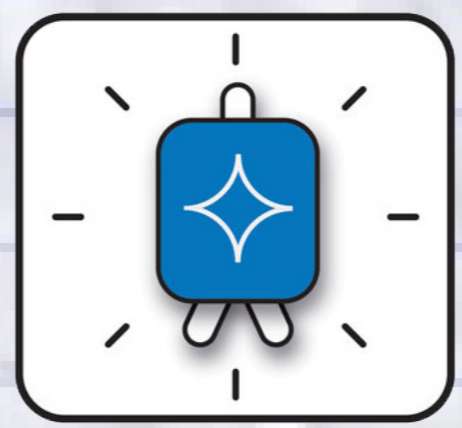


# WHAT DOES COMMUNITY CANVAS OFFER?

## More than just a membership!



BOX



APP



A HAPPY CANVAS CUSTOMER

# PREMIUM SUBSCRIPTION

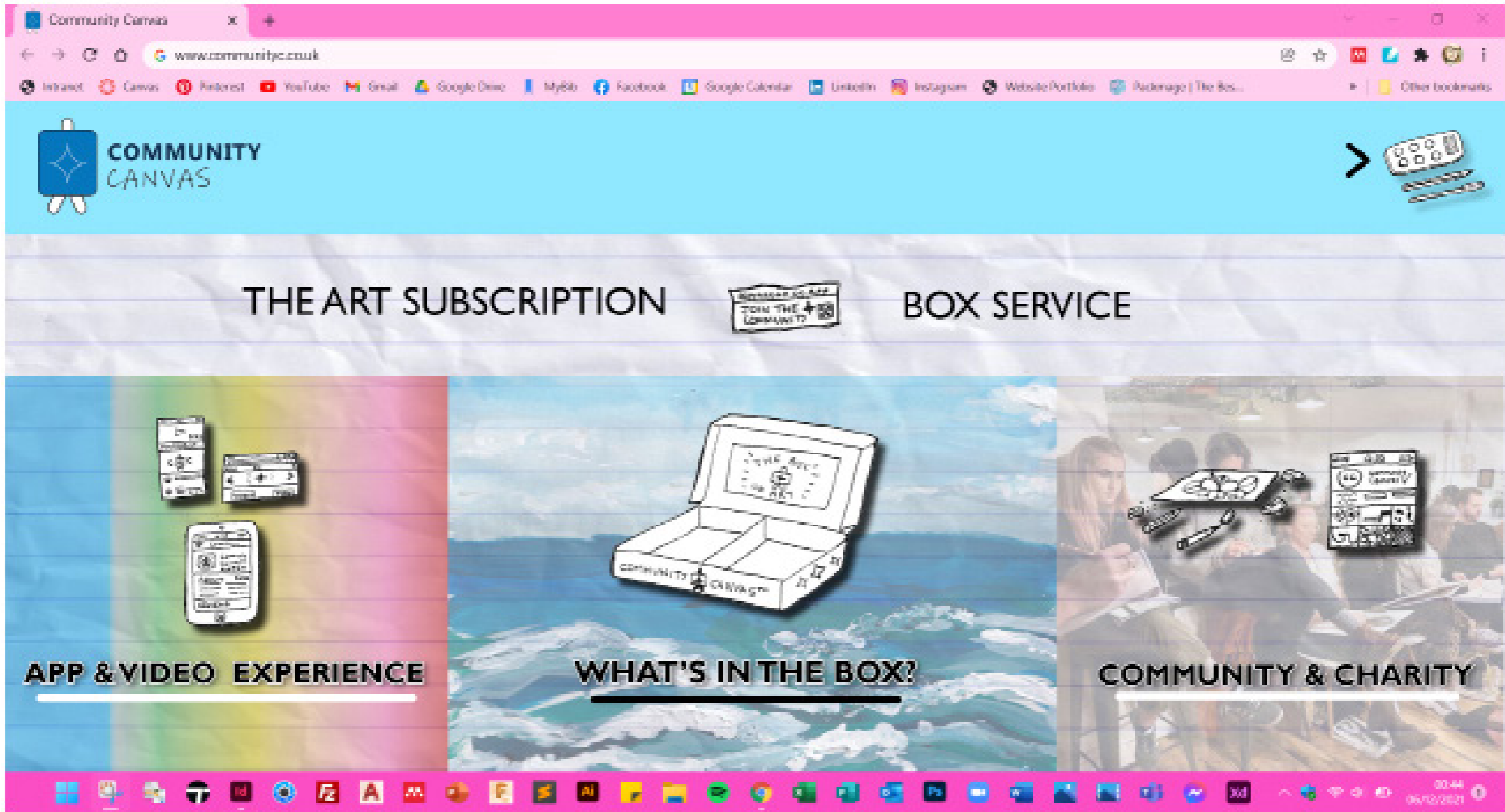


# CLASSIC SUBSCRIPTION

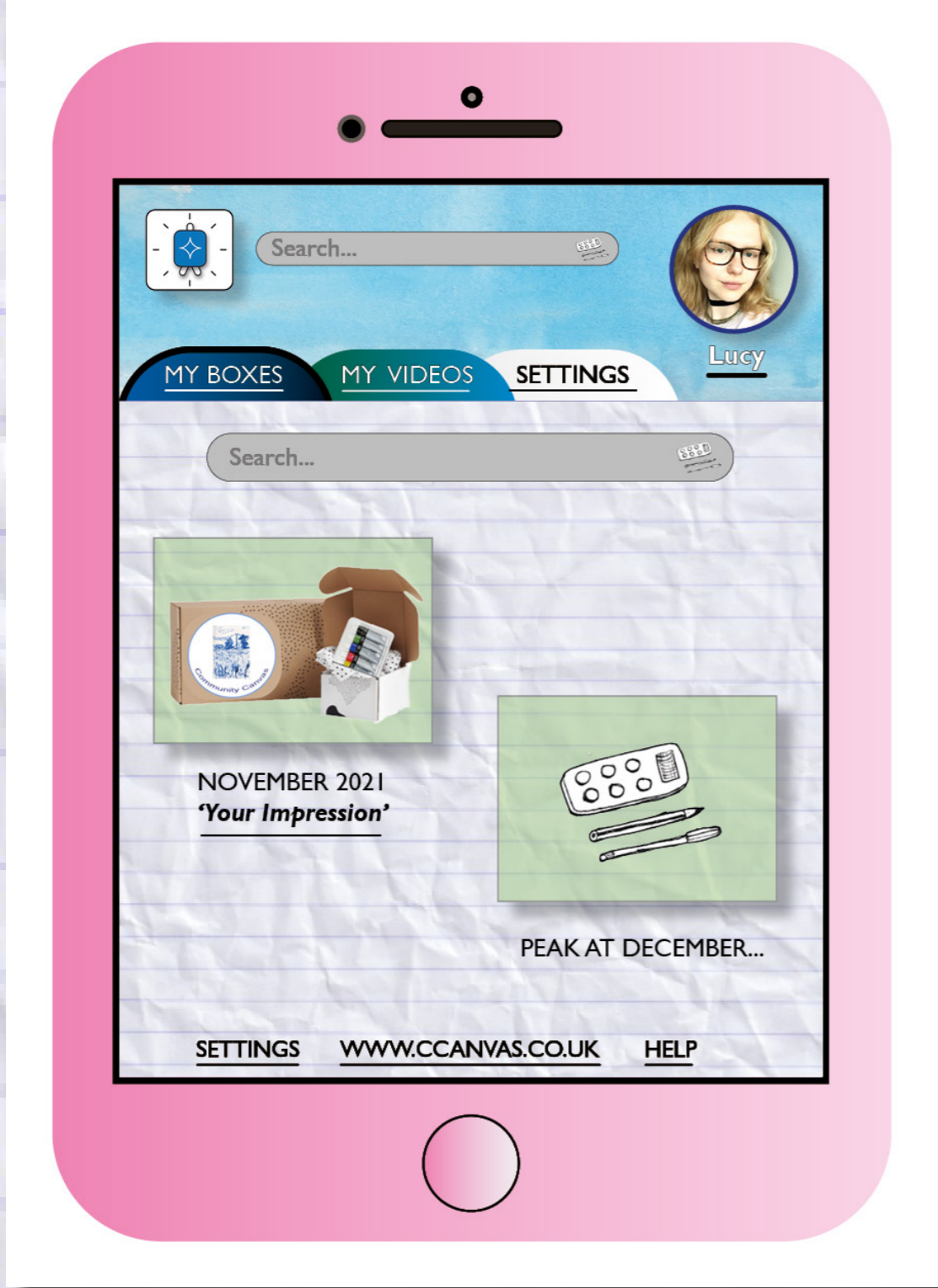


NOVEMBER BOX  
'Your Impression'





WEBSITE DESIGN



APP DESIGN

**Year 1**

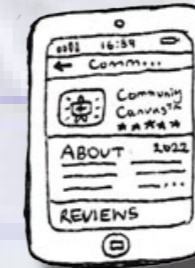
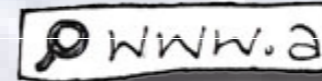


DOMAIN, WEB & APP DEV



IP & REGISTRY

ACCOUNTANT & GRANT



SOCIAL MEDIA



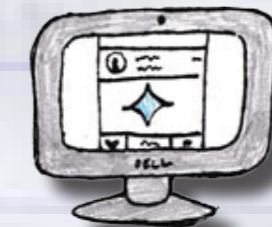
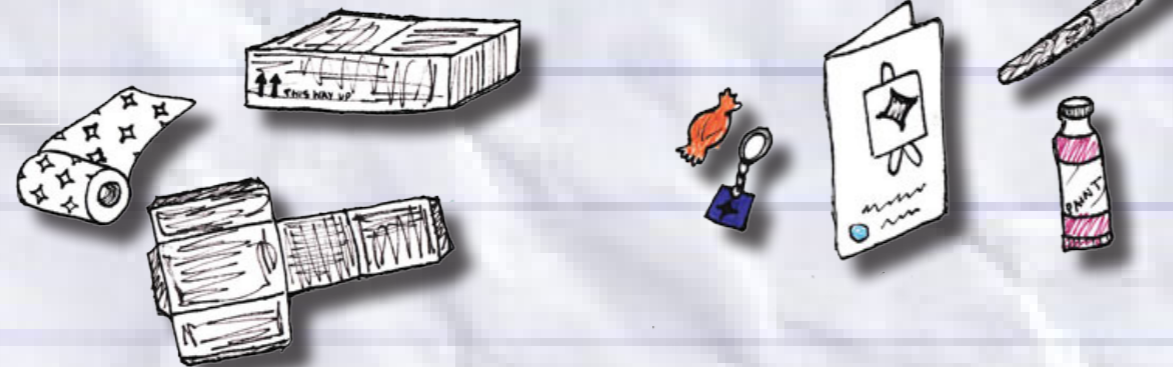
DESIGN & MARKETING

# THE FINANCIAL STRATAGEY

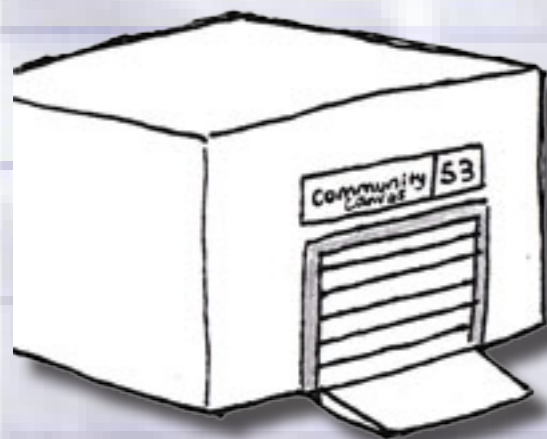
## A bit pricey starting a business...

**Year 2**

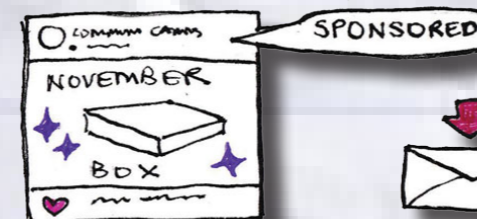
WHOLE SALE INVENTORY



LAUNCH APP & WEBSITE



WAREHOUSE & UTILITIES



SMM & SMA



# YEAR 2 FORECAST



## SALES PROJECTION

**Classic** £34.99 - 150 sold per month

**Premium** £44.99 - 50 sold per month

Average £6.05 profit per unit (after deductions)

**Annual Profit £14,520**

# YEAR 3 FORECAST

## SALES PROJECTION

**Classic** £34.99 - 300 sold per month

**Premium** £44.99 - 100 sold per month

Average £9.93 profit per unit (after deductions)

**Annual Profit £47,664**





**THANKS FOR WATCHING!!!**