

www.lucyhopkins.winchesterdigital.co.uk

PERSONAL PROFILE

My name is Lucy Hopkins, and I have recently finished a degree in Computer Aided Design at the University of Winchester. This experience over three years equipped me with skills in specialist software, such as AutoCAD, and Key Shot 10, and expanded my previous understanding of teamwork and multitasking.

The subject of design, particularly graphic and product, covers a host of interesting and immersive disciplines. The constant drive for new ideas, from logos to packaging, aspires me to design work that is unique and innovative. The subject of art is my long-life interest, especially art history and most recently, exhibition curation. This creativity plays a considerable role in my research and design thought processes. The exploration of artists and designers, to reading fashion magazines and other visual media, keeps me exposed to the latest commercial trends.

In the future, I am excited to see how my skill sets such contrasting specialisms shape the outcomes I produce, working potentially as one part of a design team or independently in my own business.

CONTACT INFORMATION

Mobile/WhatsApp - **07514 041656**

Email - lucycreativedesign@gmail.com

LinkedIn – Lucy Hopkins (linkedin.com/in/lucy-hopkins-228777200)

Instagram - @lucindas.creative.design Facebook - @Lucindas.Creative.Design

EMPLOYMENT

2016 & 2018 – School Work Experience

During Year 10 and sixth form work experience, I observed a team-based environment for the first time. Including placements at the Art Care department at Salisbury Hospital, 3 County Locksmiths in Gillingham, and the Gillingham Cats Protection charity shop. These placements gave me a variety of responsibilities and showed me how vital a good team relationship is to the efficiency of a business.

2019 (9 months) – Travelodge Hotels

My first working job was as a housekeeper at Travelodge Hotels. I worked in this role for roughly nine months during a gap year and learnt the importance of communication between colleagues to help maintain a company's standard of practice.

2020 to 2021 (12 months) - Travelodge Hotels

After enjoying my previous employment with Travelodge, I worked as a housekeeper at the Travelodge in Winchester during my second year of university. This was a fun weekend job alongside my studies and furthered my skills in communication and teamwork.

2021 (5 weeks) – University Placement Internship

During the summer of 2021 I took part in an internship with KCC Packaging in Eastleigh. This was as a requirement for the final year of my degree to gain work experience within an industry of interest. The

internship was an amazing insight into the sustainable side of the packaging industry. I found the engagement in both office and design tasks to be highly insightful.

2021 (6 weeks) – University Client Project

Another arrangement completed as part of my third-year work experience was with Rarebreed Packaging from Reading. This project entailed the exploration of a previous client brief that the clients kindly let me adapt for my own project. This collaboration opened my eyes to structural packaging design and the complexities of packaging for mass market products.

EDUCATION

2011 to 2018 - Gillingham School, Dorset.2018 to 2019 - Wiltshire College, Salisbury.2019 to 2022 - University of Winchester.

ACHIEVEMENTS (Army Cadets & Winchester Scholarship)

Over my time in secondary education, I attended the Gillingham Army Cadet Force (2012-2014). This experience allowed me to take on leadership roles in a group scenario and develop confidence in talking to new people. The activities and workshops involved field craft, first aid and firearm training, and the detachment also took part in local volunteering and parades for events such as Remembrance Day.

During my second and third year of university I was selected to be a part of the 'Winchester Scholar Scheme'. The scheme was a welcome challenge to maintain and develop academic abilities. It entailed various meetings, seminars, social activities, and the chance to write a personally lead academic paper. This part allowed me to share an educative insight into my interests, art history and packaging, and gain new knowledge from the other scholars.

QUALIFICATIONS

PLACE OF STUDY	SUBJECTS & GRADES
Gillingham School - 11 GCSE's	Graphics – A , English Language – B , English Literature – B , Geography – C , Art – C , Science – C , Additional Science – C , French – D , Maths – D , ICT – E , & Religious Studies – E .
Gillingham School - 3 A Levels	Product Design – A , Fine Art – B , & Geography – C .
Wiltshire College - (Pre-Degree) Foundation Diploma	Art & Design – MERIT .
University of Winchester – Bachelor Of Science With Honours	Computer Aided Design – First-Class Honours (1st) .

REFERENCES

Jon Carr, Hotel Manager Telephone: 08719 846511 Address: Travelodge, Lawrence Hill, Wincanton, BA9 8AB