

Type Face

BODY: Text (Franklin Gothic Book), Text (Arial Nova). (14pt -16pt)

HEADINGS: Head (Campaign), **Head** (Ohno Blazeface). (18pt - 24pt)

Brand Guidelines



LOGO (2020)

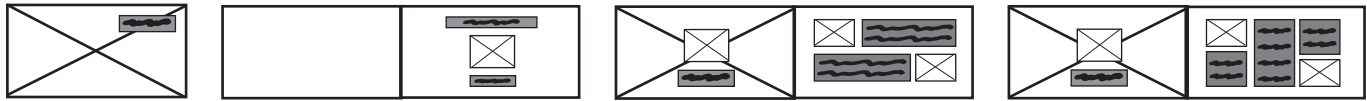


COLOUR SCHEME



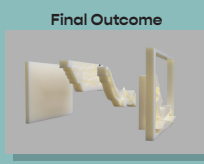
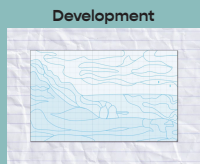
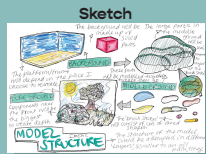
VISUAL ASSETS

Grid Layout (Examples)



COMPOSITE GRID

Image & Print Guidelines



X4 IMAGES PER PROJECT (300dpi)

PAPER QUALITY & TYPE